



# Hunterdon Land Trust Alliance

56 Main Street • Suite 2E • Flemington, New Jersey 08822-1474

Phone: (908) 237-4582 • Fax: (908) 237-2225

E-mail: [info@hlta.org](mailto:info@hlta.org)

[www.hlta.org](http://www.hlta.org)

## FOR IMMEDIATE RELEASE

August 6, 2010

Contact: Alison Levine  
(908) 237-4582  
alison@hlta.org

### HUNTERDON LAND TRUST FARMERS' MARKET HOSTS SPECIAL "MAKE THE MOST OF HUNTERDON" WEEKEND

Flemington, NJ — The Hunterdon Land Trust is having a special "Make the Most of Hunterdon" Weekend. "Hunterdon County has an abundance of natural resources that the land trust works to protect. From our beautiful landscapes to the working farms that provide us with healthy and delicious local food, we are fortunate to live, work and play here" said Margaret Waldock, Executive Director of the Hunterdon Land Trust. "We are hosting this special weekend to invite our friends and neighbors to 'Make the Most of Hunterdon' County."

The events begin on Friday August 13<sup>th</sup> with a special screening of *No Impact Man*, co-presented with the ACME Screening Room in Lambertville. The film follows one family's quest to reduce their environmental impact over the course of a year. "In order to make the most of our county's natural resources, we have to make the least impact on our environment" says Sara Scully of the ACME. *No Impact Man* will be shown on Friday the 13<sup>th</sup> and Saturday the 14<sup>th</sup> at 7 pm followed by a discussion about reducing our own

environmental impact. The film will also be shown at 9 pm both nights. Tickets are \$7 in advance ([www.nickelodeonnights.org](http://www.nickelodeonnights.org)) or \$10 at the door of the ACME, 25 South Union Street, Lambertville, NJ. *No Impact Man* is part of the Hunterdon Land Trust's Land and Food Film Series, supported by a grant from the Merck Company Foundation.

The celebration continues on Sunday August 15<sup>th</sup> at the Hunterdon Land Trust Farmers' Market at the Historic Dvoor Farm, 111 Mine Street, Flemington, NJ from 9 am to 1 pm. The Northeast Organic Farming Association, working with Sharon Vecchiarelli of To Nourish, will present three half hour workshops that will teach attendees how to make summer's bounty last throughout the year. The workshops, starting at 10 am and 11 am will demonstrate how to preserve foods using dehydration, canning and freezing preparation techniques. If you are looking to make the most of the Farmers' Market itself, join a dietician from The Center for Nutrition and Diabetes Management for an informational tour of the market. You'll discover solutions for healthy living using locally grown foods. Tours will begin at 9:30 am 10:30 am and 11:30 am.

The Hunterdon Land Trust Farmers' Market will also be hosting a Peach Party in honor of Jersey Fresh Peach Month. Peaches are one of Hunterdon County's most delicious crops and market attendees can pick up a free copy of the Peach Production Council's recipe book featuring peach based recipes by some of New Jersey's favorite chefs while supplies last. Just in case you buy too many juicy peaches, Sharon Vecchiarelli will be highlighting the preservation of peaches during her workshops on preserving food. If you just can't wait until Sunday to get your hands on a Jersey Fresh Peach, come to the Hunterdon Land Trust Farmers' Market Thursday between 3 pm and 7 pm for a free peach.

‘Make the Most of Hunterdon’ weekend will wrap up on Sunday night with a Farm to Table Dinner at Matt’s Red Rooster Grill in Flemington NJ. Proceeds from the dinner will benefit the Hunterdon Land Trust and support their work to preserve the natural resources and rural character of Hunterdon County. Make your reservation for the Farm to Table dinner by calling Matt’s Red Rooster Grill at (908) 788-7050.

For the complete Hunterdon Land Trust special event schedule visit [www.hlta.org](http://www.hlta.org) or call 908-237-4582. The Farmers’ Market is open Sundays from 9 am to 1 pm through November 21 and Thursdays 3 pm to 7 pm through September 30. The market is sponsored by Stem Brothers, Inc., Team Capital Bank, Matt’s Red Rooster Grill and Basil Bandwagon.

The Hunterdon Land Trust is Hunterdon County, New Jersey’s only countywide land trust. Incorporated as a 501 (C) (3) non-profit organization in 1996, the land trust is committed to preserving and protecting the rural landscapes and natural resources of Hunterdon County. To learn more about the Hunterdon Land Trust, please visit their website at [www.hlta.org](http://www.hlta.org).

###

**Making the Most of Hunterdon Special Event Weekend August 13-15**

**Friday August 13 and Saturday August 14:**

ACME Screening Room, 25 S. Union Street Lambertville, NJ. 7 pm and 9 pm  
“No Impact Man”, 7 pm film and discussion, 9 pm film only

**Sunday August 15:** Hunterdon Land Trust Farmers’ Market at the Historic Dvoor Farm, 111 Mine Street, Flemington, NJ at the Route 12 (Dvoor) Circle, 9 am to 1 pm

9:30, 10:30 and 11:30 am Center for Nutrition and Diabetes Management, Hunterdon Medical Center: Informational tours of the farmers’ market with a registered dietician, learn how healthy and delicious local food can be.

10:00 am 11:00 am

Putting up and Preserving –Learn to preserve food without cooking, canning, dehydrating and preparing food for freezing.

Ongoing throughout the day: Peach Party: Celebrate NJ's Most Favorite Fruit/August is NJ Peach Month

Adults can get inspired by a special recipe book filled with peach based recipes from NJ's favorite's chefs while kids take the NJ Peach Promotion Council's "What do you know about peaches?" quiz.

*Can't wait until Sunday to get your hands on Jersey Fresh Peaches? Come to the Hunterdon Land Trust Farmers' Market at the Historic Dvoor Farm, Thursday August 12 from 3 pm to 7 pm and get an early start on our Peach Party with a free peach!*

Sunday August 15<sup>th</sup>: Matt's Red Rooster Grill, 22 Bloomfield Avenue, Flemington, NJ  
(908) 788-7050

Farm to Table Dinner, the most delicious way to support land preservation in Hunterdon County.