



Hunterdon Land Trust

Protecting the places you love

Mine Street • Flemington, New Jersey 08822
Phone: (908) 237-4582 • Fax: (908) 237-2225

FOR IMMEDIATE RELEASE

Contact: Alison Levine
(908) 237-4582
alison@hunterdonlandtrust.org

HUNTERDON LAND TRUST FARMERS' MARKET AT THE HISTORIC DVOOR FARM RE-OPENS MAY 20th

Flemington, NJ — The Hunterdon Land Trust's Farmers' Market at the Historic Dvoor Farm is reopening on Sunday May 20th with new vendors and returning favorites. Shoppers can find locally grown vegetables, artisan cheeses and breads, grass-fed meats, flowers, honey, wine, native plants and much more while enjoying a cup of coffee or tea in the spring sunshine. The market is located at 111 Mine Street, Flemington on the Route 12 (Dvoor) Circle and will be open Sundays from 9 am to 1 pm through November 18th.

Now in its 6th season the Farmers' Market has grown into a popular community gathering spot. "I am very excited for the market's 6th season" said Catherine Suttle, the Market Manager. "It has been amazing to watch the land trust's initial concept of giving local farmers a place to sell directly to the public grow into a celebration of our agricultural community and local food. Hunterdon County has a rich agricultural history and the land trust is thrilled that our community is so supportive of our efforts to preserve the lands that allows this tradition to continue to thrive."

The Hunterdon Land Trust Farmers' Market is good for local farmers, residents and businesses too. A recent study by the nonprofit organization found that the farmers' market had a total economic benefit of over \$2.6 million during its 26 week 2011 market season. The study was conducted using the Sticky Economy Evaluation Device (SEED), a tool produced by the nonprofit organization Market Umbrella to measure the economic impact of public markets. Information was collected from shoppers at the Hunterdon Land Trust Farmers' Market over the 2011 season to find out how much was spent each week at the market and at nearby businesses, as well as the economic impact when those dollars are reinvested throughout the community.

“The mission of the Hunterdon Land Trust is all about sustainability” said Suttle. “We preserve land so that our community can be environmentally sustainable, and through this market we showing that environmental sustainability and economic sustainability go hand in hand. I'd like to especially thank three local businesses that understand this connection and sponsor our farmers' market, Basil Bandwagon Natural Market, Team Capital Bank and Matt's Red Rooster Grill.”

The Hunterdon Land Trust Farmers' Market will open at 9 am on May 20th and the everyone is invited to celebrate with a ribbon cutting at 10, tours of the Historic Dvoor Farmhouse by historian Dennis Bertland and architect Chris Pickell from 10 to Noon and an exploration of the Walnut Brook restoration at the Dvoor Farm led by Nathan Charron of North Jersey RC &D at 11.

The Hunterdon Land Trust Farmers' Market at the Historic Dvoor Farm welcomes volunteers or farmers' interested in participating in this vibrant community resource. To get involved contact Catherine Suttle, the Market Manager, at (908) 237-4582 or at Catherine@hlta.org.

2012 Hunterdon Land Trust Farmers' Market Vendors

Blue Mist Hollow Farm	Potted annuals, perennials, shrubs and trees
Bobolink Dairy	Artisan cheese and bread
Comeback Farm	Organic produce
Good Scents	Live and cut herbs
Griggstown Quail Farm	Eggs, poultry, sausages, savory and fruit pies
Headquarters Farm	Lamb, fleeces
Milford Farm	Beef and pork
Phillips Farm	Produce
Purely Farm	Pork and eggs
Roaming Acres	Ostrich and bison meat
Sandbook Meadow Farm	Produce
Sowsian Farm	Flowers
Sweet Valley Farms	Produce
Tassot Apiaries	Local raw honey, pure beeswax candles, natural handcrafted soaps
Teaberry's	Hot coffee and tea, scones
Toadshade Wildflower Farm	Wildflower/native plant seeds, wildflower teas and wildflower notecards
Village Bakery	Artisan breads
Villa Milagro Vineyards	locally produced fine European-style blended wines
Woods Edge Wools Farm	Llama and alpaca fleeces, rovings, yarns, socks, gloves, scarves, mittens, hats, shawls, rugs, handmade soaps

###